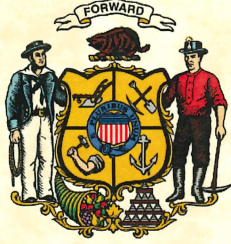


# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; in our rapidly changing world, creativity, imagination, entrepreneurship, and innovation are key to our State's economic, educational, and civic growth and success; and

*WHEREAS*; a strong arts and creative sector is a critical strategy for all Wisconsin communities to compete in the global economy, educate our children, and develop, attract, and retain entrepreneurs and a high-skilled work force in healthy, vibrant communities where people want to live, work, learn, and play; and

*WHEREAS*; arts, culture, and creativity are integral to the Wisconsin Idea and are deeply rooted in our State's history, and for many Wisconsinites, the arts are inherent in almost every aspect of daily life; and

*WHEREAS*; according to data from the United States Bureau of Economic Analysis, the creative sector – which includes fields like visual art, theater, music, dance, and literature, as well as advertising, architecture, design, fashion, film, publishing, software, TV and radio, and video game design, among many others – contributes \$10.1 billion to Wisconsin's economy and provides 96,651 full-time jobs; and

*WHEREAS*; during this first-annual Creative Wisconsin Day, the State of Wisconsin joins individuals and organizations in communities across our State in celebrating the arts, and in reaffirming our local and statewide commitments to supporting and investing in Wisconsin's creative industries and assets;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim April 16, 2020, as

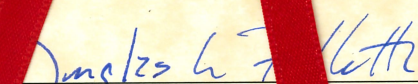
## CREATIVE WISCONSIN DAY

Throughout the State of Wisconsin and I commend this observance to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 30<sup>th</sup> day of March 2020.

  
TONY EVERS  
GOVERNOR

By the Governor:

  
DOUGLAS LA FOLLETTE  
Secretary of State

